

Curriculum Overview – Business Studies (Year 12)

Sequencing of topics	What knowledge will students develop? (Including key terminology)	What skills will students develop? (Including literacy & numeracy)	Assessment opportunities	Homework opportunities	Personal development (Ursuline Values, Catholic Social Teaching, Cultural Capital, Cross-curricular, Careers)	Curriculum links
Autumn Term 1						
The Business Environment	Different types of business and their objectives. Functional areas of business and their role. Organisational structures. Financial information and its use.	Functional maths skills and basic finance related calculations. Interpreting financial data and relating to real-world context.	Multiple choice knowledge quizzes Business Finance Calculations	Researching real-life business examples to demonstrate concepts learnt. Practice calculations and knowledge quizzes.	Careers – students encounter lots of different business examples and roles within different functional areas that they are unfamiliar with.	Core unit that links to all others.
Autumn Term 2						
The Business Environment	Stakeholders. External influences on business. Business planning. Assessing Business performance.	Writing extended responses with justification and evaluation. Analysing information. Applying knowledge to unfamiliar situations.	Extended responses (evaluation and justification) Applying knowledge to case study scenarios. Mock examination	Practice exam questions and tasks.	The dignity of work as we explore the different roles and responsibilities within business. Care for creation as we look at ethical business practices and care for the environment.	Core unit that links to all others.
Spring Term 1						
Business Decisions Customers and Communication	Factors considered when making business decisions. Using financial data to inform business decisions	Numeracy skills and interpreting numerical and graphical information.	BD – practice questions and tasks.	Practice skills introduced in class.		Links to unit 1. CC is first coursework unit and

	Human resource information and business decisions.		CC – extended report on aspects of a named business.	Extended research and report writing on a specific business.		introduces skills and disciplines for unit 5.
Spring Term 2						
Business Decisions Customers and Communication	Marketing information and business decisions Resource, project and change management information and business decisions. Customers and their importance. Communication with customers. Verbal and non-verbal communication.	Reasoning and justifying arguments.	BD – practice questions and tasks. CC – extended report on aspects of a named business.	Practice skills introduced in class. Extended research and report writing on a specific business.	Careers – role play and development of verbal communication and presentation skills.	Links to unit 1. CC is first coursework unit and introduces skills and disciplines for unit 5.
Summer Term 1						
Business Decisions Customers and Communication	Using information to make decisions. Completion of CC coursework. Conveying messages for business purposes. Issues and constraints around the sharing and storing of business communications.	Making decisions and justifying these through extended writing drawing on evidence. Independent working and application of knowledge.	BD – Mock examination questions / papers. CC – commence coursework.	Familiarisation and tasks around pre-release material. Extended research and report writing on a specific business.		Links to unit 1. CC is first coursework unit and introduces skills and disciplines for unit 5.
Summer Term 2						
Business Decisions Customers and Communication	Final exam preparation. Completion of CC coursework	Revision techniques. Independent working and application of knowledge.	BD – Mock examination questions / papers. CC – commence coursework.	Final revision. Extended research and report writing on a specific business.		Links to unit 1. CC is first coursework unit and introduces skills and disciplines for unit 5.

