EdExcel GCSE Business Studies Our Learning Journey 2.5.4 Motivating 2.5.3 Where next? **Business 1 Business 2 Employees** Effective 'A' Levels in Business, Economics or Exam 1hr 45 Exam 1hr 45 **Training** Accounting subjects. 'T' Levels in Accounting or Finance. Vocational qualifications such as BTECs. Apprenticeships. 2.3.4 2.5.2 2.5.1 2.4.2 2.4.1 The Sales Effective Understanding **Business** Organisational Process Calculations 2.3.3 Recruitment Structures Performance Topic **Topic** Managing 2.4 2.3 Quality 2.2.3 2.2.4 2.2.2 2.2.5 2.3.2 2.3.1 Marketing Mix Marketing: Marketing: Marketing: Business Working with 2.2.1 Promotion & Decisions **Topic** Operations Suppliers Price Place Marketing: 2.2 **Product** TEST 2.1.4 2.1.2 2.1.3 2.1.1 Ethics & Globalisation & **Changing Aims Business Business Business** & Objectives Growth 1.5.5 **Topic** rear 11 Topic 2.1 1.5 External Influences TEST TEST 1.4.3 1.4.4 1.5.1 1.5.4 1.5.2 1.5.3 Economy & The Marketing **Business Business** Legislation & Technology & **Topic Plans** Stakeholders Business Mix **Business Business** 1.4.2 1.4 **Business** Location 1.4.1 1.3.4 1.3.3 1.3.2 1.3.1 Start-up Cash and 1.2.4 Sources of Revenue, Costs Aims and Competitive Options **Finance** Cash-flow & Profit Topic **Topic** Objectives Environment 1.3 1.2 1.2.1 1.2.2 1.2.3 1.1.2 1.1.3 **Dynamic Nature Role of Business** Market Market Risk and Customer Segmentation of Business Reward Enterprise Needs Research September Year 10 **Topic** 1.1