



Subject	Business Studies	Curriculum Lead	Mr M Karatzas
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Curriculum Intent Summary:

Business Studies at the Ursuline Academy Ilford aims to equip students with the knowledge, skills and understanding to pursue a career in the field of business and better understand the wider world of work. Teaching is rooted in up to date, real life case studies as we want students to be able to fully apply theory and knowledge to the world around them.

We aim for all Business Studies students to have a good understanding of core business themes including finance, communication, marketing, decision making, business organisation and the various functions and roles within business. We also aim to develop students aspirations and entrepreneurship through learning about the successful operation of a range of different types of business.

Students will gain key skills during their study including how to work successfully as a team, compiling business reports and presentations, interpreting business information, applying knowledge to unfamiliar situations and making decisions based on clear evidence and rationale.